



## Sold! a Proven Social Media Strategy for Generating Real Estate Leads (Paperback)

By Darren K Tunstall

Huntington Media, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.#1 Best Seller, SOLD! A Proven Social Media Strategy for Generating Real Estate Leads, helps you overcome blogging and social media barriers so that you can focus on attracting more real estate leads while increasing sales. With their extensive experience in real estate, Internet marketing, social media, and lead generation, both online and offline, authors Scott Cameron Smith and Darren Tunstall pinpoint proven social media and realty blogging techniques for generating real estate leads including: Branding Authority for Your Real Estate Business Content Management for Your Real Estate Blog How To Integrate MLS/IDX How To Set-up Your Real Estate Blog How To Set-up Social Media Without Being Overwhelmed How-to Tips and Tricks for Real Estate Blogging Recommended By Top Real Estate Professionals President of Keller Williams Worldwide Chris Heller Chairman of Pacific Sotheby s International Realty and Former CEO of Prudential California Realty (bought by Warren Buffet) Steve Games.



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